

# Accelerated Profits with Information Products

“Digital Information Products, Pathway to Financial Freedom and Accelerated Prosperity”



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**TABLE OF CONTENTS**

Introduction ..... 4

Researching Ideas ..... 5

Info Product Formats ..... 6

Outsourcing ..... 7

Rapid Info Product Creation ..... 8

Copywriting 101..... 9

Product Promotion ..... 10

Fulfilment Houses ..... 11

Endnote..... 12

Resources ..... 13



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**“Digital Information Products, Pathway to Freedom and Prosperity!”**

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## **INTRODUCTION**

**Information products** are very hot property at the moment. We are moving out of the age of computers and into the age of information.

Everything in the world revolves around information and whoever has the latest and most accurate information is the person who makes the most money.

As more and more people find themselves busier and busier trying to juggle work, home life and a social life they are looking for people to hand them information on a plate. With many of the younger generation being from the era of instant gratification, they don't want to wait for a product to be delivered. They want it **NOW!**

**The Internet is the perfect medium for delivering this information to those who need it.** With instant payment and delivery, it bypasses the bottleneck of traditional publishing and allows for the latest information to be available literally minutes after it is discovered.

More and more people are realising this and are taking to the Internet to buy information products because they know it will have the latest information.

If you can create these information products and get them in front of the right market, then you can make a good living online.

You may think it is hard to create an information product or that it will take a lot of time and effort.

This course is designed to explode that myth and show you that you can actually create a product in just a few hours if you sit down and focus on it. Product creation is not difficult, nor is marketing it. Most people procrastinate and find excuses not to work on it and so do not achieve.

An information product is a product that meets a specific need or solves a particular problem. For example, it could be helping people to lose weight, make money, understand how to create an information product, etc, etc.

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Typically you create an information product to solve the problem someone is having.

As you go through this course you will be guided step by step through creating your very own information product from researching ideas through to creating your product, to creating your sales letter and to promoting it and getting traffic to it.

You are recommended to start at the beginning in this course and work your way through it in the order it is presented. Each video is going to show you how to do a specific part of creating your own product. Watch the video and then go and perform the step yourself to reinforce the learning and to ensure you create your info product.

**Information products can be your vehicle to a full time income on the Internet. This course will help you to become a confident and profitable info product publisher.**

So if you are ready to unlock your financial freedom here are the keys!

**Your partner in perpetual growth and accelerated prosperity,**



*Sean D. Foster*

**FOUNDER/CEO**

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## **RESEARCHING IDEAS**

The research phase of any info product development is the most important part of the whole development process. If you do not do your research then you have no idea whether there is a market for your product.

Inexperienced marketers create a product and then go looking for a market to sell it to.

This is a sure fire way to not make any sales.

Once you get to know the marketplace you may well be able to know by intuition what products that marketplace wants, but you will still research the market to ensure the demand is there.

If you don't make sure there is a demand then you are going to struggle to make sales. Far too many marketers skip this phase thinking they know what the market wants.

The first step is to pick an idea you want to work with.

You may see something on the news, read something in a newspaper or hear people talking. You may see something in a shop – stores often have special promotions of popular and up and coming products. These may give you some good ideas

You can also look for niche forums and find posts talking about the problems people are facing. If the same subject is regularly repeated then you know it is a problem that a lot of people are facing.

Sites such as [www.43things.com](http://www.43things.com), [www.Amazon.com](http://www.Amazon.com) and [www.eBay.com](http://www.eBay.com) are great sites to research popular topics and products. These can often give you ideas for products.

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Once you have an idea for a product you need to ensure there is a demand for it.

Go to **Google** and type in some keywords relating to the product idea. Go through the organic search engine results and look for other information products. If there are, then you know there is some demand for products in that niche.

Look at the **Adwords** results as well. Are people advertising information products through Adwords? If they are then that is a giveaway that there is money to be made in that niche. Advertisers won't be paying for advertising unless they are getting a return on their investment.

There are niches out there which have demand but the people who populate the niche either don't have any money or aren't willing to spend any money. You can find that some niches just don't have any demand for products.

It is vital that you do your due diligence when you are thinking about creating information products. If you don't then you could end up wasting money. If you spend good money and / or time creating an information product to find there is no demand you have wasted your time and money.

Too many marketers skip this step, thinking they know the market and are then very disappointed when they realise they are not making sales.

**The marketers who are making good money online are those who research their product ideas no matter how much they think the market. Making sure the demand is there before you create a product is good business sense.**

## **INFO PRODUCT FORMATS**

Once you have decided upon the niche you are going to create a product in, the next step is to decide upon the format.

**Some of the most popular formats are:**

- **E-book**
- **Software**
- **Audio product**
- **Video product**
- **Membership site**
- **Personal coaching**
- **Home study course**

Your product could be any combination of the above, it depends upon what the market wants. Certain niches demand certain product formats, and your market research will determine this.

You may decide to create an e-book as your front end product and then create another product format as your backend product or one time offer, i.e. something to sell to the people who buy your front end product.

The choice is entirely up to you and depends on your skills, time, budget and the needs of your chosen market.

Typically, **e-books** are considered to be lower value than **audio** or **video**. These are perceived as higher value in the same way a **DVD** is considered more valuable than a **CD**.

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These products are typically a one off payment, which is nice, but a membership site could be a recurring fee (depending upon your business model) which means you could be getting paid every single month by that person.

**Membership sites** are a fantastic business model because of the cash flow and it is something to consider creating for the niche, though it may not be your starting point.

**Personal coaching** and **home study programs (physical products)** tend to be much higher value than other information products.

**Personal coaching programs** can charge several hundred dollars a month or several thousand a year. So long as you are providing value then there is no reason you can't do this. Typically you will start with other products in the niche before offering the personal coaching.

**Home study programs** can be high ticket products that sell for several hundred if not thousand dollars. These are usually a combination of **DVD's**, **CD's**, **books** and so on with a specific aim in mind. One of the best known home study programs was **Butterfly Marketing**.

If you are producing a home study program then you need to provide a digital component too so that people have something to get started with whilst they are waiting for their program to be delivered. This satiates the need for instant gratification.

From your product research phase you will understand what the market demands and be able to create a product in the format the market needs. Creating additional, more in depth programs based on higher perceived value formats allows you to maximize your earnings through backend offers.

## **OUTSOURCING**

**Outsourcing** is where you pay a freelancer to do work for you. In the scope of this course, outsourcing is hiring a freelancer to create all or part of your information product for you.

If you have the money this is definitely the way forwards. It will allow you to focus your time on working on the business rather than in it and maximize your results whilst reducing product lead time.

Finding good freelancers is difficult. Once you do find them, treat them really well, pay them slightly more than the going rate (to keep them very responsive to your needs) and keep giving them work.

Freelancers can be a fickle bunch, but there are some real gems out there. As you outsource more and more and find good freelancers then you need to keep their details in your little black book so you can contact them in the future to give them more work.

You can find freelancers on sites such as [www.ELance.com](http://www.ELance.com) or [www.Rentacoder.com](http://www.Rentacoder.com) or [www.GetAFreelancer.com](http://www.GetAFreelancer.com). These are all freelancer market places. You can find freelancers on niche forums as well usually if you look.

When you are approaching freelancers you need to know what you want. Create a brief sheet / spec sheet which basically outlines exactly what you want. Be precise and set milestones and deadlines for the project.

You need to act as a project manager and manage your freelancers to ensure you get your products delivered on time.

When you are initially looking for your freelancers you need to review their rating and feedback. This will tell you how good they are and what results they have given other people.

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If someone has any negative feedback or reviews then check it out carefully before hiring them. You need to make sure you get your product created when you want it.

On these sites you can usually find freelancers who are new to the site who are willing to do work cheaper because they are after building up their feedback. These are a bit of a gamble and can be good or bad.

However, going through the freelancer sites above means that you have some protection against non delivery of goods. Don't pay the full amount up front. Either put it into escrow or pay a deposit through **Paypal**. Many freelancers require a deposit up front to ensure the buyer is serious. Buyers mess freelancers around just as freelancers mess buyers around!

If you pay through **Paypal** you can lodge a dispute within **45** days if your product isn't completed and usually get your money back.

Freelancers are a great way to get your products created. If you do not have the time or skills to create the products yourself then this is ideal.

It does require an investment on your part. You can look to pay up to **\$500** or more for a good **e-book**. Other product formats can be even more expensive. However it is a good investment as your time is freed up to work on other parts of the business.

## **RAPID INFO PRODUCT CREATION**

Many people will choose to create an information product themselves, particularly if they are a new marketer or their finances are tight.

Creating an information product can be very overwhelming for many people so this section will teach you a way to quickly create an information product. We are going to talk about creating an e-book here, but the techniques will apply to any product format.

You are assumed to have identified a niche and a topic prior to commencing this section. If you haven't, then go back to the previous sections and do so.

### **STEP ONE-CONTENT**

Firstly you need to decide what is going in to your product. This means doing some research in niche forums to understand what the common problems people face are. You may well have identified a specific problem you are going to address in the previous section.

### **STEP TWO-OUTLINE**

You now need to outline the product. Create a blank page for the cover which you will complete later. Next include a disclaimer page. If necessary, get legal advice here to ensure it is correct and provides you with legal protection.

Next leave a page for the table of contents. This will help people to navigate through your book.

On the next page is your Introduction.

Then write out a number of chapter headings based on the major topics you want to cover in the book. Make sure they flow in a logical order to cover the topic and present the solution. This is the main flow of the book and it must make sense.

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Then put a conclusion or endnote or summary heading on the next page.

The next page is a resources section and then this is followed by any appendixes.

#### **STEP THREE–ADD CONTENT**

Under each of the section headings you now want to include just single lines of text detailing what you are going to cover in that section. These are the main points that you are going to cover. Depending on how much you are going to write these could become sub-headings.

#### **STEP FOUR–FLESH IT OUT**

Now you need to flesh out each section with the content. Leave the introduction and conclusion to last. In the introduction you are telling people what you are going to tell them and how to use the book and the conclusion is telling them what you have told them and where to go next.

The resource section contains resources that will be of interest to readers of the book. These may be your own products or affiliate products. Make the descriptions salesy but not full of hype and include pictures if you can.

Finally the appendixes contain any information that is required by the readers of the book but doesn't fit in the main body of the book, e.g. a list of related sites or further information on a particular topic.

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And that is all you need to do to create an information product.

If you get writers block stop and go and do something else. Don't try to force it as you will struggle. Do something else for a bit and come back and you will find it much easier to write.

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You may get some inspiration for what content to include from other information products on the market. You can also look in article directories for information if you need it.

However, do NOT copy any information you find. If you find useful information you have to rewrite it in your own words to make it unique to you otherwise you are plagiarizing, which opens you up to law suits.

Where it makes it easier to explain a concept, use a picture. Pictures really are worth a thousand words and many people respond well to visuals like this to explain concepts.

Make sure you include page numbers in your info product. It helps for those who print the books out when they drop them (which they do!).

Make sure your book isn't too crammed and hasn't got too much white space. Too crammed makes it hard to read and too much white space strikes people as you are trying to pad out your content and they don't feel they have got value. Strike a balance between text and white space that makes it easy to read.

The question of how much you write is as answered by the statement as much as you need to. Don't waffle or fill space for the sake of it as it will devalue your book.

This process applies to any product format, all you need to do is adjust the content creation method.

Once you have written your book get it spell checked and grammar checked and then get it proof read. This is particularly important if you are not a native speaker in the language you have written your book in. If a book is full of errors then it is going to be devalued in the eyes of the reader.

This step also makes sure that your book flows and makes sense. You may have written something that is logical to you but you may not have explained it so other people can easily understand it.

## **COPYWRITING 101**

**Copywriting** is a skill that you can learn very easily. Being a great copywriter takes a lot of time and effort to study it, but anyone can do it. Outsourcing your copywriting can be very expensive, with the best copywriters charging tens of thousands of dollars.

However, it is something that you can do yourself surprisingly easily if you put your mind to it. This chapter is designed to give you a brief overview of copywriting and how to create a sales letter.

Throughout the whole copywriting process there is one thing you need to keep in your mind about all else, and that is the question your reader is going to be asking the whole time they read your sales letter.

### **“What’s In If For Me?”**

This is the question you have to answer in order for you to make the sales you want.

Look at other information products in your niche that are for sale and use those as inspiration for ideas. Don’t copy them, use them as inspiration.

Look at sales letters that have made you want to buy and see what it is about them that has made you want to buy and then use those as inspiration too.

A typical sales letter is broken down into the following components:

#### **HEADLINE**

This is where you will spend **80-90%** of your time. The headline is the first thing people see when they come to your website and it may be the only thing they see. This may be your one and only opportunity to grab that person and convert them in to a sale.

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You will test various headlines as you get traffic to your website to find the one that has the best effect on your conversion rate.

### SUB-HEADLINE

Your sub-headline builds on the headline, maybe offering some proof and making people want to read the rest of your sales letter.

### IDENTIFY WITH THE READER AND THEIR PROBLEM

After the opening you need to start by identifying with the reader and showing them you understand their pain. This is where you are stirring up their pain and making them realise the problem is a problem and that they need a solution for it (the solution being your product)

### TELL THEM WHY YOU CAN HELP THEM

Now you need to establish your credentials and tell them how you can help them through the product that you have created. Tell them why you can help them and show them that your product is the solution to their problem.

### SOCIAL PROOF

You need to provide some social proof that your product does what it says on the tin. This is in the form of testimonials which can be either text, audio or video. A picture adds value to the testimonial and makes it more powerful as does a full name and location and website rather than just mysterious initials. Contact people in the field or offer your product to your list in return for a testimonial. These **REALLY** help sales.

### MORE ON WHY YOUR PRODUCT WILL SOLVE THEIR PROBLEMS

Then go into more detail about the problem and why your product will solve it. This is building on everything that you have written before and prepares them to find out what they are going to get in the course.

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### **TELL THEM WHAT'S IN THE COURSE**

Tell them it straight, what they will learn. Don't be too vague or mysterious as that will put people off – they will think you are trying to hide something. Don't give away the farm either. It's a tricky balancing act, but one that you must get right. Use pictures of products or product images if you can to help reinforce the product in their mind.

### **GIVE THEM SOME BONUSES**

People love their bonuses. Be realistic though. Don't offer **\$18,983,398.08** of bonuses with a **\$7** product because that is not realistic and will raise a red flag to the reader. Be realistic with what you are offering and don't offer any old junk. Offer bonuses that build on the main product. If they are unrelated then people won't be interested in the items as they don't help solve their problem.

### **THE GUARANTEE**

State your guarantee and stick to it. If you are going to offer a guarantee, stick to it and by it. The longer guarantee you offer the lower your refund rate will be (providing your product is good quality). If you use a site like Clickbank you have to offer a 60 day money back guarantee.

### **CALL TO ACTION**

Now you need a call to action. Tell them what you want them to do. Do you want them to sign up, buy, join? Whatever is, tell them, repeat the major benefit of your product and tell them to do so because it will solve their problem.

### **SIGN OFF**

Then close the sales letter with another call to action, reminding them to take action today. Sign off in a powerful, positive way!

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### P.S.'s

Put in two or three PS's at the end. Here you restate your guarantee and the major benefit(s) of your product and call to action.

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Take your time writing copywriting as it is an acquired skill. It is often easier to write a sales letter in one sitting rather than take breaks and lose the flow.

You do need to understand your target market in order to write successful copy. What is their pain? What are their hot buttons? What are they looking for?

Once you know these you will find it easier to write good copy.

When your sales letter is completed, be prepared to continue to tweak it in order to improve the conversion rate. Once it is getting traffic you can test different headlines and other different components to see what they do to the conversion rate. The idea is to improve the conversion rate as much as you can.

**Copywriting** is a very useful skill you will use not only in sales letters but in articles, resource boxes, adverts, **Adwords ads** and more. It is worth your while taking some time out to study this as it will benefit you a lot in your career as an [Internet Marketer](#). **(Click on the Images)**

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## **PRODUCT PROMOTION**

Of course, once you have created your product and your sales letter and uploaded it to your website you next need to get traffic to it.

This is just as important as creating your product and a step you can either do yourself or outsource. A complete discourse on traffic generation is beyond the scope of this program, but you will get an overview of traffic generation techniques and how to use them.

### **PAY PER CLICK**

You have probably seen **Google Adwords**, which is probably the biggest **Pay Per Click (PPC)** engine in the marketplace.

In this model you create adverts and then bid on keywords. How much you pay depends how far up the rankings you want your advert to appear and how competitive the keyword is. The more competitive the keyword, the more you can expect to pay for it.

The real benefit of PPC is that you get instant traffic. Organic search engine results are great but you have to wait, sometimes months, before you get a decent amount of traffic.

PPC is instant on and instant off. You need to make sure you know what you are doing with this as it is possible to spend a lot of money and get minimal results, but done properly, PPC is extremely good.

It's a good way of instantly testing your sales letter. Send a thousand visitors to your website and see what the conversion rate is. Test different headlines or sales letters and see which performs the best. Many of the top marketers will do this to determine if a market is viable and it's a good way to quickly make some sales and recoup your investment in your info product.

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Make sure you set a daily limit for your PPC spend and make sure it is one that you can afford. You need to monitor your campaigns daily to see how they are performing and adjust the campaigns and keyword bids to reflect what is and is not working.

With **Google Adwords** you must also place a lower bid per keyword on the content network. These are **AdSense** sites. Typically these do not convert as well as the organic search engine results and it will be more cost effective to put in a lower bid for these types of adverts.

### ORGANIC SEARCH ENGINE RESULTS

These are your every day rankings in the search engines. To get ranked high for a keyword could take months, depending on how competitive it is and how much time you have to work on promoting your website.

You need to be in the top ten at the very minimum in order to sustain a decent amount of traffic. This does mean that once you are ranking high that you need to do some regular maintenance work to ensure you keep ranking high.

Firstly you need to make sure your on page factors are right. This means make sure your meta tags and title tags are set with your keywords. Make sure your sales letter itself is keyword rich, but don't sacrifice readability in order to get your keywords into the sales letter. Make sure your domain name also contains your keyword as this helps significantly in ranking.

Then you need to concentrate on getting links to your site. Ideally these links need to be from relevant sites as many of the search engines give these types of links more weight than links from sites that aren't relevant to your niche.

These links can come from article directories, website directories, web pages, blogs or sites like **Squidoo, Hubpages** and so on.

These latter sites allow you to create your own websites with your own content. It is well worth creating sites based around your keywords with links to your other sites and your main site. This will help you to get ranked higher in the

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search engines and you will find these **webpages** will rank themselves in the search engines and help get you more traffic.

**Traffic generation** is an ongoing process and it is really something that you need to do a little of regularly. If you do this then you can dominate the search engines for pretty much any keyword.

You do need to do your keyword research and know what keywords people are going to be using to find your website. Don't just go for the most popular ones. You will find that a lot of your traffic comes from the less popular keywords – as much as **80%** so it is worth targeting those keywords as well as the more popular ones.

With a bit of work and effort you can very easily dominate the search engines for your chosen keywords and get a lot of traffic. Be prepared that it will not be instant and may take a few weeks or even months to start seeing a decent amount of traffic, but the more work you put in then the quicker it will be. Remember, if you can afford to outsource some of this work, do so as it will allow you to rank higher even quicker!

### **Grab Your Copy of The Ultimate Accelerated Traffic Infusion Manual**

Click on the Image



## **FULFILMENT HOUSE**

A **fulfilment house** is a company that will take your digital product and create a physical product from it and ship it out to your customer. You don't get involved in this process at all, which makes it great for automating your website.

Physical products are often perceived as higher value in some cases if there is a lot in the package and some people just like to have a physical product rather than an electronic one. They make a good upsell to a product and have quite a high conversion rate.

You can, if you wanted, print or produce the physical products yourself, but it will soon get very tiresome when you are constantly going to the post office or burning disks. Doing it yourself means you very quickly hit a bottleneck and stop working on your business to focus on shipping products. A fulfilment house takes this away from you and frees up your time to work on other tasks that produce money.

There are a lot of fulfilment houses out there that offer different products and services. Some will only produce **DVD's** and **CD's**, others will do books and others will do a combination of them all. Which you choose will depend upon the format of the physical product that you want to offer.

Make sure you look closely at the costs involved in the product. The fulfilment house will charge shipping – is it a fair price? How much are they charging you per sale or for the production of the product? Is that a good price?

Perhaps the most important question is what is the quality and delivery times like?

Some fulfilment houses don't deliver the same quality products. A lot depends on the printing process in use. Always order a sample and make sure you are happy with the quality of the final product.

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Some of the fulfilment houses insist that an order is made every three to six months in order to keep your product on their system. If your info product isn't selling this many products then you really need to rethink your strategy and decide what the best thing to do with the info product is.

There are a lot of different fulfilment houses out there and you may want to pick one in your home country or possibly the country where the majority of your customers reside.

Remember, test the fulfilment house regularly to ensure you are getting a good quality of service and product. Some of the fulfilment houses will even handle customer orders and queries. If this is a case then it will let you further automate your business.

Physical products from **fulfilment houses** can be an **upsell**, a backend product or an entire product, depending upon your business strategy. Remember that if you are providing a physical product then you do need to provide a digital component so people have something to “do” whilst they wait for the physical product to arrive. It keeps them interested in the subject and means that when the box turns up they haven't forgotten about the order.

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**ENDNOTE**

**Information products** are extremely hot property at the moment and people are making six figure incomes from selling them. You too can tap into the information age and become a digital information publisher.

Following through the process in this course will help you to create your very own information product that you can begin to sell. If you are new to information publishing, then start right at the beginning and work your way through, step by step, doing all the tasks in each chapter.

Writing information products is not difficult and is something that you can do more easily than you may have thought.

With a bit of thought and work you can create products that will bring you in profits for years to come. If you update the product every year or so to keep it fresh then you can probably enjoy even more profit from it.

The next step is for you to do your product research, find an idea and create your product as outline in this course. Simply watching these videos will not make you any money. Watching the videos and taking action will!

The marketers who make the most money are those who create a plan and take action. Don't be tempted to rush off and try and create lots of different products in different niches. Pick one product, create it, market it, and get it making money and then move on to the next niche. Trying to spread yourself too thin will mean you end up getting nothing done and not making any money.

Remember, if you can afford it to look at outsourcing your information product development as it will speed up the product lifecycle time and allow you to focus on developing your business.

Information marketing is here to stay, no matter what anyone else says. It is one of the best ways to start a business with a minimal investment and start

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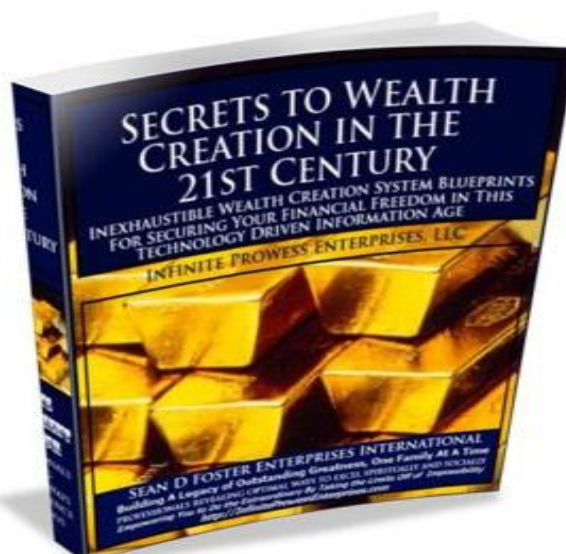
making money. No matter what your skills or education, you can become an information publisher and make money online by marketing them.



**Attention:** Illumination is the Ladder that Leads to Monumental Elevation.

**"Learn the Secret Strategies, Methods, and Online Wealth Creation Techniques that 21st Century Multi-Millionaires Are Using to Thrive and Prosper in this Technology Driven Information Age, Despite A Very Tumultuous Economy!"**

**SECRETS TO WEALTH CREATION IN THE 21ST CENTURY**  
**Inexhaustible Wealth Creation System Blueprints for Securing Your Financial Freedom in this Technology Driven Information Age**

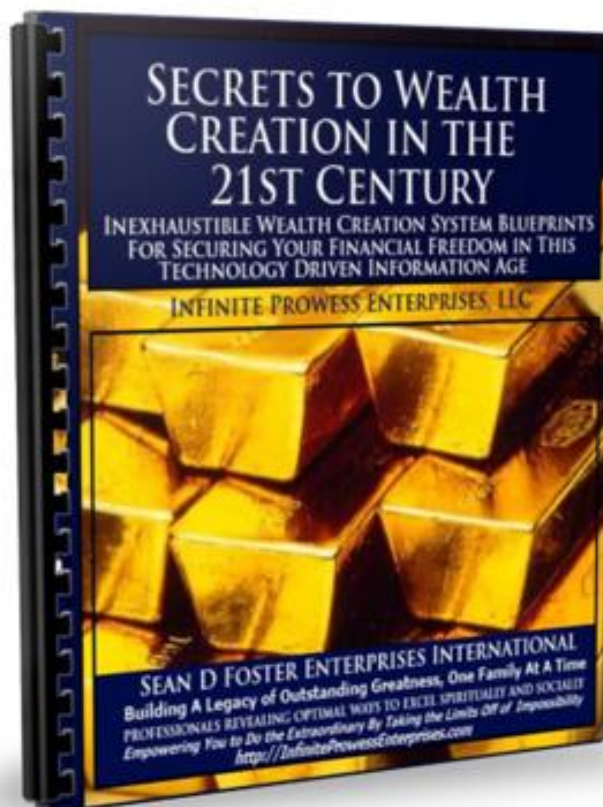


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## **RECOMMENDATIONS AND RESOURCES**

Click on the Images

Claim Your Free Subscription to the SWC21 EZINE and  
Affiliate Program



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SEAN D FOSTER ENTERPRISES INTERNATIONAL PRESENTS  
Building A Legacy of Outstanding Greatness, One Family At A Time!

## **INFINITE PROWESS ENTERPRISES, LLC**

**Professionally Revealing Optimal Ways to Excel Spiritually and Socially**  
Empowering You to Do the Extraordinary By Taking the Limits Off Of Impossibility

<http://INFINITEPROWESSENTERPRISES.COM>

**"The fear of the LORD is the beginning of wisdom: and the knowledge of the holy is understanding. A wise man will hear, and he will be yet wiser; teach a just man, and he will increase in learning. Riches and honour are with me; yea durable riches and righteousness. My fruit is better than gold, yea, than fine gold; and my revenue than choice silver. I lead in the way of righteousness, in the midst in the paths of judgment: That I may cause those that love me to inherit substance; and I will fill their treasures. For by me thy days shall be multiplied, and the years of thy life shall be increased" GOD (Proverbs 1:5, 8:18-21, 9-11)**

A MAN GETS A JOB AND HE  
EARNS A WAGE FOR A SEASON  
A MAN (STEPS OUT WITH FAITH  
IN GOD AND IN HIMSELF)  
AND HE STARTS AND CREATES  
HIS OWN BUSINESS(ES) AND PROSPERS  
FOR A LIFETIME, THEREFORE SECURING  
FOR HIMSELF AND HIS POSTERITY AN  
ENDURING LEGACY OF ECONOMIC EMPOWERMENT,  
FINANCIAL FREEDOM, PHILANTHROPIC ENDEAVORS,  
SPIRITUAL WHOLENESS, AND OPTIMAL  
HEALTH & WELLNESS, IN SHORT THIS MAN  
SUCCESSFULLY POSITIONS HIMSELF TO THRIVE AND  
FLOURISH NO MATTER THE  
"SO CALLED" ECONOMIC CLIMATE!  
SEAN D FOSTER

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**Are You Ready to Be Introduced to the Wiser, Healthier, Stronger, and Wealthier You! Then Go to <http://INFINITEPROWESSENTERPRISES.COM>**



**Attention:** You Can Make Your Life the Masterpiece that GOD Pre-Destined It To Be !

**Do You Think You Can Handle Living A Lifestyle Where the Terms Awesome and Extraordinary Are Adjectives Attributed to That Masterpiece, which is Yourself?"**

ARE YOU READY TO EXPERIENCE LIFE WITHOUT LIMITS?

**Are You Ready to Be Introduced to the Wiser, Healthier, Stronger, and Wealthier You!**

**Are You Ready to Unlock the Door to Your Unique and Personal Greatness!**

**Well, if so then, Empowering Mindsets for Extraordinary Living is The Life Enrichment Transformation Treatise for You!**

**Man know thyself, and in all thy getting, you better get and understanding, so that you can truly fulfill the Creator's desired purpose.**

**It is important to be consciously on your path to success, and equally as important to prepare your spirit, body, and mind for the desired success one seeks.**

**Empowering Mindsets for Extraordinary Living** was created to help you do just that. **Empowering Mindsets for Extraordinary Living** provides you with proven mental transformation success batteries.

**These are easy to follow blueprints for true transformation and renewal that will equip you with essential knowledge, and skillsets conducive to you becoming the wiser, healthier, stronger and wealthier you, that you were always meant to be!**

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**"Digital Information Products, Pathway to Freedom and Prosperity!"**

**EMPOWERING MINDSETS FOR EXTRAORDINARY LIVING**



The formula for Empowering Mindsets for the Extraordinary Living is Quite Simple, Learn From the Best, Do What the Best Show and Tell You to Do, and Implement Immediately, then Repeat, Wash and Rinse! If you want to Make More Dollars than You Must Exponentially Increase the Level of Your Wealth Creation Senses!

*Divine sentences are the echoes of wise and scholarly kings, truth eloquently and accurately conveyed has the power to establish kingdoms, and secure true and lasting success forever!*

**SECRETS TO WEALTH CREATION  
IN THE 21ST CENTURY**

INEXHAUSTIBLE WEALTH CREATION SYSTEM BLUEPRINTS  
FOR SECURING YOUR FINANCIAL FREEDOM IN THIS  
TECHNOLOGY DRIVEN INFORMATION AGE

INFINITE PROWESS ENTERPRISES, LLC

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Building A Legacy of Outstanding Greatness, One Family At A Time

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**We are in the business of Life Enrichment. We provide our clients with exceptional products, services, and tools on Personal Growth, Spiritual Wholeness, Health & Wellness, and Inexhaustible Wealth Creation System Blueprints for their Optimal Development and Extraordinary Achievements.**

**Our mission here at Infinite Prowess Enterprises, LLC is to Enrich, Enlighten, Inspire, and Empower Individuals By Providing Real Optimal Ways to Experience Stupendous Success, While Creating Immense and Inexhaustible Wealth in the Process, Therefore Taking The Limits Off Of Impossibility.**

**We do this by providing our clients with exceptional products, services, and tools on Personal Growth, Spiritual Wholeness, Health & Wellness, and Inexhaustible Wealth Creation System Blueprints for their Optimal Development and Extraordinary Achievements.**

**More specifically when you visit Infinite Prowess Enterprises, LLC. You will be given access to Proven Legitimate INEXHAUSTIBLE WEALTH CREATION COACHING PROGRAMS, AND INEXHAUSTIBLE WEALTH CREATION SYSTEM BLUEPRINTS.**

**You will be exposed to the best of the best in Life Enrichment Training and Personal Growth Materials found in the INFINITE ENRICHMENT EMPORIUM. You will also get access to my Personal Successful Online Marketing Products, housed in Infinite Prowess Enterprises, LLC's In-House Life Enrichment Store the INFINITE ENRICHMENT EMPORIUM as well.**

## Accelerated Profits with Information Products

**“Digital Information Products, Pathway to Freedom and Prosperity!”**

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Infinite Prowess Enterprises, LLC caters to the whole man, thus the term I coined Life Enrichment.

So of course, you know my Life Enrichment Company would not be complete, if I didn't have an OPTIMAL HEALTH & WELLNESS EMPORIUM.

My OPTIMAL HEALTH & WELLNESS EMPORIUM exposes you to the brightest and best minds in Functional and Integrative Medicine, and shows you how to properly eradicate sickness and disease.

The OPTIMAL HEALTH & WELLNESS EMPORIUM provides you with access to true cures and real solutions and not pharmaceutical band-aids “aka’ placebos.



### FOUNDER & CEO

I am Sean D. Foster, aka “The Renaissance King”.

I am the Founder, Visionary, and Kingdom CEO of Sean D Foster Enterprises International, where the Vision and Mission is centered around the Building of A Legacy of Outstanding Greatness, One Family At A Time.

Sean D Foster Enterprises International is the parent company of my Online Life Enrichment Company and Inexhaustible Wealth Creation Company, Infinite Prowess Enterprises, LLC.

My personal reason for creating Infinite Prowess Enterprises is because I wanted to provide individuals like myself, who desire to achieve and experience extraordinary success with the products, services, and resources essential for their dreams realization.

My major interest and hobbies are in: The Media Arts both Music, Audio-Visual, Art & Design, as well as the literary Spoken Word (Poetry) The Multiple Facets of Wealth Creation from Entrepreneurial Enterprises, Stocks Market Investing, Futures, Commodities, Real Estate Investing, Estate Planning, Philanthropy, Christian Missions, MLM, Internet Marketing, Info-Commerce, Optimal Health & Wellness, Education, International Business w/concentration on Global Management and Information Technology.

You can learn what the wealthy know, so that you can do what the wealthy do!

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**You have the power to choose and create the reality that you desire to experience!**

**Your Own Personal Perception will determine Your Life’s Finished Product!**

**When You Elevate What You Know, You Automatically Put Yourself on the Fast Track too Perpetual Overflow!**

**I created Infinite Prowess Enterprises, LLC to provide you with the Platform, Launch Pad, and Optimal Octane “aka” Rocket Fuel and the Essential Digital Nutrition to Blast You Off into the Economic Freedom Stratosphere!**

**Think of Infinite Prowess Enterprises, LLC As The Flight School for Kingdompreneurs, The Aviators and Future Economic Giants in Training.**

**Remember this there Are No Limits, and No Boundaries, Increase Is All Around Thee, Are You Ready to Access It!**

**Here’s is your flight pass! Head on Over to the INFINITE ENRICHMENT EMPORIUM, SELECT YOUR INEXHAUSTIBLE WEALTH CREATION COACHING PROGRAM, OR SYSTEM BLUEPRINT and GET ABOUT YOUR OWN PERSONAL BUSINESS OF EMPOWERING YOURSELF TO BUILD THE LIFE OF YOUR DREAMS!**

**“Remember folks a naive people is an easily deceived people!”  
-Sean D. Foster**

**Naivete is to victimization!  
What Divine Illumination is to Perpetual Elevation!**

**ENRICHING, ENLIGHTENING, INSPIRING, AND EMPOWERING  
KINGDOMPRENEURS FROM NOW INTO INFINITY!**

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